PRIVACY POLICY

This site (the "Site") is owned by River Falls Homeowners Association of Roswell, Inc. This Privacy Policy is designed to tell you about our practices regarding collection, use and disclosure of information that we may collect from and about you. Please be sure to read this entire Privacy Policy before using or submitting information to this Site. This Site is intended for use by residents of the United States.

Your Consent

By using this Site, you agree with the terms of this Privacy Policy. Whenever you submit information via this Site, you consent to the collection, use and disclosure of that information in accordance with this Privacy Policy, the Terms of Service and any specific provisions of this Site that may be presented at the time information is collected.

About Children

The Site is a general audience site. We do not knowingly collect any personal information from children under the age of thirteen on the Site. If we collect personally identifiable information from children in the future, we will do so in compliance with the Children's Online Privacy Protection Act of 1998 (15 U.S.C. 6501 et seq.). The Internet offers children wonderful educational and entertainment resources. Your guidance and involvement are essential to help ensure that children have a safe and rewarding online experience. We encourage you to visit the Data & Marketing Association's Web site (www.thedma.org) and explore the GetNetWise website (www.getnetwise.org) to learn more about parental control tools.

Active Information Collection

Like many Web sites, this Site actively collects information from its visitors both by asking them specific questions and by permitting them to communicate directly with us via e-mail, feedback forms, chat rooms and so forth. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number and so on).

Some areas of this Site may require you to submit information in order for you to benefit from the specified features (such as newsletter subscriptions, tips/pointers, order processing and so forth) or to participate in a particular activity (such as sweepstakes or other promotions and so forth). You will be informed at each information collection point what information is required and what information is optional.

Passive Information Collection

As you navigate through this Site and/or receive emails in connection with this Site, certain information may be passively collected (that is, gathered without your actively providing the information) using various technologies and means, including, without limitation, those described below:

Cookies

As with many Websites, the Site uses standard technology called "cookies," which are small data files that are transferred to your computer when you allow your browser to accept cookies. Cookies automatically identify your Web browser to the Site whenever you visit the Site, and make using the Site easier for you by saving your passwords, purchases, and preferences. By tracking how and when you use the Site, cookies help us determine which areas are popular and which are not. Many improvements and updates to the Site are based on data obtained from cookies.

Accepting cookies allows you, among other things, to personalize your experience on the Site. Cookies may also allow the Site to present to you information which may be of interest to you. If you do not want information collected through the use of cookies, you generally can opt out of providing this information by turning the cookies off in your browser; however, some areas of the Site may not provide you with a personalized experience or access if you have disabled the use of cookies.

IP Addresses and Automatic Information

We may collect IP addresses and/or automatic information for purposes of system administration and to report aggregate information to our advertisers and sponsors. An IP address is a number that is automatically assigned to your computer whenever you access the Internet. Our computers identify your computer by its IP address. When you request Web pages from the Site, our computers log your IP address.

Automatic information is information collected by our computers when you request Web pages from the Site. Automatic information may include such information as the page served, the time, the source of the request, the type of browser making the request, the preceding page view and other such information. When analyzed, this data helps us analyze how visitors arrive at the Site, what type of content is most popular, what type of visitors in the aggregate are interested in particular kinds of content and advertising, and the like.

Information From Other Sources

From time to time we and/or our operational partners may receive information about you from other sources and add it to the data previously collected about you.

Use and Disclosure of Information

Except as otherwise stated, River Falls Homeowners Association of Roswell, Inc. may use information you provide to improve the content of our Site, to customize the display of the Site to your preferences, to communicate information to you (if you have requested it), for our marketing and research purposes, and for the purposes specified in this Privacy Policy.

If you provide personally identifiable information to this Site, we may combine such information with other actively collected information unless specified otherwise at the point of collection on this Site. We may combine personally identifiable information with passively collected information.

Access and Correction

To keep your personally identifiable information accurate, current and complete, please contact us as specified below. We will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via this Site.

Security

We will take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our Site and to protect such information from loss, misuse and unauthorized access, disclosure, alteration or destruction in accordance with this Privacy Policy and the Terms of Use. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, email sent to or from this Site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Moreover, where you use passwords, usernames, ID numbers or other special access features on this Site, it is your responsibility to safeguard them.

Links to Other Websites

You should be aware that when you are on the Site you could be directed to other sites beyond our control. For example, if you "click" on a banner advertisement, the "click" may take you off the Site onto a different website. This includes links from advertisers, sponsors and partners that may use the Site's logo as part of a co-branding agreement. These other websites may send their own cookies to you, independently collect data or solicit personal information and may or may not have their own published privacy policies. If you visit a website that is linked to our Site, you should consult that site's privacy policy before providing any personal information.

Other Terms

Your use of this Site is subject to the Terms of Use. If you choose to use this Site, your visit and any dispute over privacy and data collection is subject to this Privacy Policy and our Terms of Use including

limitations on damages and application of the law of the State of Georgia.

How to Contact Us

If you have any questions, comments or concerns about this Privacy Policy or the information practices of this Site, please contact us as follows:

River Falls Homeowners Association of Roswell, Inc. c/o Heritage Property Management Services, Inc. 500 Sugar Mill Rd, Building B, Suite 200 Atlanta, Georgia 30350

Changes to This Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this Site. Please check back periodically, and especially before you provide any personally identifiable information. This Privacy Policy was last updated on the date shown at the top of this page.